



wonderkind

A new music app from wonderkind: JungleJam

For children from the age of four to enjoy making music – a fun interactive game for the whole family

Berlin – 04.12.2014 – The giraffe sings, the elephant trumpets and the rhinoceros stamps his foot to the beat. In the new music app for kids from wonderkind a menagerie of animals make music fun on an imaginatively designed jungle stage. Every animal provides either a melody, rhythm or sound effect instrument that can be brought to life musically by simply touching the animal on the screen. The result: a wide variety of different songs by a hilarious animal band.



Detail: try things out, play music, compose – it's childplay. By touching the buttons on the start screen the player can begin playing immediately or choose an animal. The player can decide to drum with a gorilla, play the flute with a panda or hum with a dragonfly. At the start six different jungle dwellers are available. In addition to this, during the jungle concert, another 12 animals are unlocked.

The concert can be started by simply clicking on or near the animals. Some represent rhythm instruments, some make a sound and for others it is possible to play and record melodies that the animals play in a loop. Any child can create an individual and unique piece of music. The animals are

orchestrated in the background so that the outcome is always harmonious irrespective of how the child interacts with the animal. The more the child plays with one animal the quicker the next animal is unlocked. The musical arrangement of the song is reset when a new animal is added and a new gig starts.

„With JungleJam, our aim is to make it fun for children to learn about rhythm and sounds while making music,“ says Christian Schwendy, Co-Founder of wonderkind. “The most important thing is to try things out, always discover more and be creative.“ The intuitive interface, the lovingly designed animals and the many hilarious animations and sounds combine to make the app suitable for children from the age of four. However, there are features for older children too. They can use the loop function to record and play their own melodies, for example with a giraffe, a gorilla or a crocodile they can compose new songs that are always different.

JungleJam is the eleventh iPhone and iPad app for kids from the Berlin-based company wonderkind. Every jungle animal is lovingly illustrated in their innovative style to make the music app for kids something really special. All the animals are interactive. Along with their own instrument they also have their own personality and react with fun animations and sounds if a child touches different parts of their body.

The music app for kids is now available on the **Apple App Store** for US\$2.99 / 2.99EUR in 15 languages. It is a premium paid app without in-app purchases. It comes complete with one background scene, 18 different animals and a large variety of animations and sounds.

JungleJam available in the **Apple App Store**:

http://bit.ly/JungleJam_iTunes_EN

Images and promotional art can be found at:

http://bit.ly/JungleJam_presskit_EN

Trailer:

http://bit.ly/JungleJam_YouTube

wonderkind GmbH was founded in December 2010 by Tim Kiener and Christian Schwendy. From day one wonderkind has focused on making high-quality apps for children. The unique wonderkind style brings the traditional watercolor style of printed children's book to modern smartphones and tablets. wonderkind interactive apps can normally be found in the Top 25 of the Kid's Games category in the Apple App Store and have been downloaded more than 4 million times worldwide. Every day around 100,000 children, parents and grandparents play apps from wonderkind.
www.wonderkind.de

press contact:

Elke Langer

press@wonderkind.de

wonderkind gmbh
linienstraße 127 10115 berlin

t +49 (0)30 308 788 07
f +49 (0)30 308 788 079

info@wonderkind.de
www.wonderkind.de

Managing Directors
christian schwendy, tim kiener
jurisdiction charlottenburg
HRB130788 B